



MESQUITE GAMING



Julia Abouzeid Director of Operations

As Director of Operations at Mesquite Gaming, Julia Abouzeid oversees the day-to-day operations and financials for the CasaBlanca Resort- Casino-Golf-Spa and the Virgin River Hotel/Casino/Bingo's hotel divisions, which encompass the front desk, room reservations, the PBX phone system, hotel revenue and housekeeping departments. Abouzeid also oversees the casino marketing division, which comprises the Players Club, gaming tracking system, special events and slot floor promotions, as well as the daily operations of the CasaBlanca Spa and Salon.

Abouzeid has more than 23 years of hotel and casino experience lending to an extensive track record in customer service excellence. She began her career in 1993 as a room reservation agent and worked through the ranks holding various positions in the hotel division as a supervisor and manager. In 1999, Abouzeid transitioned into the casino marketing division as VIP services manager, overseeing the VIP Lounge and VIP Reservations for casino guests at a Las Vegas Strip property.

In 2006, Abouzeid moved into the local's casino market as a casino marketing manager, building a casino host team, driving casino business, executing special events and overseeing slot floor promotions. She also became involved with human resources responsibilities, like that of new hire processes, employee relations and team building.

A South Boston native, Abouzeid relocated to Las Vegas in 1990. Quickly adapting to desert living, she enjoys frequenting networking events, industry conferences and supporting local non-profit organizations to include Dinosaur and Roses, a non-profit supporter of Las Vegas' charities.

In her recreational time, Abouzeid could give any HGTV star a run for their money with her furniture reupholster skills. She learned the skill at an early age of 12 due to the family business and has continued to excel over the years.

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